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Target

Decision Makers
Government and Public Health
Healthcare Professionals

Topic

Gender
Human Rights
Local Activities
Media
Policy
Prevention
Social Media
Stakeholders
Vaccination

The ASSET Communication Strategy consists of a general strategy, drafted for the whole Consortium, and Local Communication Plans for different countries. The Local Communication Plan, prepared for Bulgaria, aims to provide a general strategic framework, which can facilitate the further planning of actions, aimed at fulfilling the objectives, set out in the general communication strategy within the specific national context.

[Click here to download the PDF file.](#) ^[1]

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ASSET

Action plan on **Science in Society** related issues in **Epidemics and Total pandemics**
European Commission

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[1] http://www.asset-scienceinsociety.eu/sites/default/files/local_communication_plan_ncipd.pdf