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### **Target**

Decision Makers  
Government and Public Health  
Healthcare Professionals

### **Topic**

Gender  
Human Rights  
Local Activities  
Media  
Policy  
Prevention  
Social Media  
Stakeholders  
Vaccination

The ASSET Communication Strategy consists of a general strategy, drafted for the whole Consortium, and Local Communication Plans for different countries. The Local Communication Plan, prepared for Bulgaria, aims to provide a general strategic framework, which can facilitate the further planning of actions, aimed at fulfilling the objectives, set out in the general communication strategy within the specific national context.

[Click here to download the PDF file.](#) <sup>[1]</sup>

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## ASSET

Action plan on **S**cience in **S**ociety related issues in **E**pidemics and **T**otal pandemics  
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### Links

[1] [http://www.asset-scienceinsociety.eu/sites/default/files/local\\_communication\\_plan\\_ncipd.pdf](http://www.asset-scienceinsociety.eu/sites/default/files/local_communication_plan_ncipd.pdf)