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[Home](#) > First ASSET deliverables have been released

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Tuesday, January 27, 2015 - 11:27

### **Target**

[Citizens](#) [1]

[Decision Makers](#) [2]

[Government and Public Health](#) [3]

[Healthcare Professionals](#) [4]

[Industry & Commerce](#) [5]

[School and Education](#) [6]

### **Tags**

[Deliverable](#) [7]

ASSET members have approved and released the first three deliverables accomplished by the project. The [first one](#) [8] is the report of the kick-off meeting, whose aim was to create the basis for a smooth project development, to

review the overall Project timetable and to fine tune the work of the Consortium. The second one <sup>[9]</sup> is the communication strategy, which represents a fundamental step towards the convergence between Science and Society in epidemics and total pandemics that constitutes a significant goal of the ASSET project. The third one <sup>[10]</sup> is the report about the conceptualisation and the creation of the ASSET brand.

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## ASSET

Action plan on **S**cience in **S**ociety related issues in **E**pidemics and **T**otal pandemics  
European Commission

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**Links**

- [1] <http://www.asset-scienceinsociety.eu/target/citizens>
- [2] <http://www.asset-scienceinsociety.eu/target/decision-makers>
- [3] <http://www.asset-scienceinsociety.eu/target/government-and-public-health>
- [4] <http://www.asset-scienceinsociety.eu/target/healthcare-professionals>
- [5] <http://www.asset-scienceinsociety.eu/target/industry-commerce>
- [6] <http://www.asset-scienceinsociety.eu/target/school-and-education>
- [7] <http://www.asset-scienceinsociety.eu/tags/deliverable>
- [8] <http://asset-scienceinsociety.eu/outputs/deliverables/kom-report>
- [9] <http://asset-scienceinsociety.eu/outputs/deliverables/communication-strategy>
- [10] <http://asset-scienceinsociety.eu/outputs/deliverables/project-brand>