



SHARE AND MOVE TO FACE NASTY BUGS

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Best Practice Platform

The Best Practice Platform of the ASSET Project is an ongoing collection of good and best practices on Science-In-Society related issues in public health research on epidemics and pandemics. An explanation of what best practices are may be found in [this article](#).

Country

- Any -BulgariaEurope WHO RegionFranceItalyNew ZealandNorwayRomaniaUnited States

Population consultation, two-way communication and decision

In USA, the Association of State and Territorial Health Officials (ASTHO) surveyed the [population](#) on their attitude towards vaccination, in order to adapt their communication messages and clearly and accurately promote the benefits of vaccination in ways that resonate with family decision makers. A total of 1,278 parents and guardians were interviewed using an online established survey panel.

Country:

[United States](#)

Target:

[Citizens](#), [Decision Makers](#), [Government and Public Health](#), [Healthcare Professionals](#)

Topic:

[Local Activities](#), [Vaccination](#)

Tags:

[Vaccine](#), [best practice](#)

Population consultation, two-way communication and decision

Some countries are slowly moving toward the implementation of a two-way PH communication strategy. For example, in May 2010, shortly after the H1N1 pandemic, the public health authorities of New Zealand designed a rapid response initiative to have feedback from population on the communication campaign and on their risk perception. The project consisted in a study, which aimed to retrieve evidence-based information which health authorities could use to design tailored health communication campaigns during/after periods of pandemics.

Country:

New Zealand

Target:

Citizens, Decision Makers, Government and Public Health, Healthcare Professionals

Topic:

Local Activities, Stakeholders

Tags:

communication, inequities

The Health Mediators project in Romania (RHM ? Roma Health Mediators)

In 1991, a first mediation program was initially conceived by the Romani Criss NGO mainly focused as a conflict mitigation project. Mediators were being trained to improve communication between Roma communities, non-Roma population and local authorities. In 1996, supported by the Catholic Centre against Famine and for Development (CCFD), the NGO reoriented the program to a health-focused mediation, principally aimed at improving social conditions for Roma and facilitating communication between Roma communities and medical providers.

Country:

Romania

Target:

Citizens, Decision Makers, Government and Public Health, Healthcare Professionals

Topic:

Gender, Human Rights, Local Activities, Policy, Vaccination

Tags:

communication, Vaccine, best practice, Roma

Population consultation, two-way communication and decision

An example of population consultation project was started recently by the French Ministry of Health, Marisol Touraine, who intends to consult the population on the matter of mandatory vaccination, as a part of a wide-ranging review of immunisation policies. This initiative comes after a report confirmed that vaccination is a sensitive society issue, which needs a large consultation of all stakeholders, including the civil society, with the aim of engaging them in a discussion about immunisation and its importance to public health.

Country:

France

Target:

Citizens, Decision Makers, Government and Public Health, Healthcare Professionals

Topic:

Citizens' Mobilization, Local Activities, Vaccination

Tags:

Vaccine, risk communication, science-in-society

The health mediation in Bulgaria

The Bulgarian health mediator model was developed based on the experience of the Dutch Institute of Public Health and on the Romanian model of health mediators, which was presented by the Romani CRISS Foundation and the Romanian Ministry of Health.

Country:

Bulgaria

Target:

Citizens, Decision Makers, Government and Public Health, Healthcare Professionals

Topic:

Human Rights, Local Activities, Vaccination

Tags:

best practice, Vaccine, communication, Roma

Changing the citizen behaviour to improve public health and increase vaccination awareness ? Carta Italiana

A very recent and innovative example of good practice concerning awareness campaigns is the ?Italian Chart for the Promotion of Vaccinations?, a recent call for action whose website is: <http://www.teamvaxitalia.it/>. Namely, the Chart is the result of the efforts of the ?TeamVaxItaly? movement that had been founded in a civil society meeting in Fano (Italy) in October 2015.

Country:

Italy

Target:

Citizens, Decision Makers, Government and Public Health, Healthcare Professionals

Topic:

Human Rights, Local Activities, Stakeholders, Vaccination

Tags:

Vaccine, Vaccine hesitancy, Vaccine safety, best practice

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Action plan on **S**cience in **S**ociety related issues in **E**pidemics and **T**otal pandemics
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This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 612236.

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