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United States

Population consultation, two-way communication and decision

In USA, the Association of State and Territorial Health Officials (ASTHO) <u>surveyed the</u> <u>population</u> on their attitude towards vaccination, in order to adapt their communication messages and clearly and accurately promote the benefits of vaccination in ways that resonate with family decision makers. A total of 1,278 parents and guardians were interviewed using an online established survey panel.

Country: <u>United States</u> Target: <u>Citizens, Decision Makers, Government and Public Health, Healthcare Professionals</u> Topic: <u>Local Activities, Vaccination</u> Tags: <u>Vaccine, best practice</u>

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