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## Europe WHO Region

### Questions and answers: European Immunization Week (EIW)

*Catharina de Kat, Communications, Web and Information Officer  
Vaccine-preventable Diseases and Immunization*

**Country:**

[Europe WHO Region](#)

**Target:**

[Citizens](#), [Decision Makers](#), [Government and Public Health](#), [Healthcare Professionals](#)

**Topic:**

[Human Rights](#), [Stakeholders](#), [Vaccination](#)

**Tags:**

[Vaccines](#), [public health](#), [engagement](#)

### European Immunization Week

The fact that some vaccine preventable diseases have disappeared or are very rare following these vaccination programs can lead to parents believing there is no more need to vaccinate. Therefore, it is of huge importance that events like the European Immunization, helping maintain vaccination awareness and giving accurate and understandable information on immunization, exist. In this way, public confidence in immunization is less susceptible to be influenced by groups, websites or campaigns against vaccination. By acknowledging that every child deserves a healthy start in life, countries can use the European Immunization Week to increase awareness of the importance of immunization and to strengthen their immunization systems.

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## ASSET

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