



Effective risk communication is recognized by the European Decision 1082/2013

DONATO GRECO MD

The ASSET FINAL EVENT

Share and move for mobilization and mutual learning at local, national and international levels on Science in Society related issues in epidemics and pandemics

Rome, 30-31.10.2017



co-funded by the EU. GA: 612236

www.asset-scienceinsociety.eu



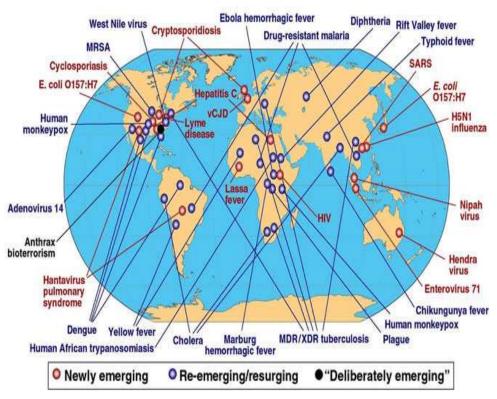




Pandemias and epidemics are natural events

Every year at least 30 new epidemic infections are recognized!

- They happened and will inevitable happen
- We cannot avoid them nor we cannot avoid the precisely predicts those happening
- But we can control their impact and minimize the consequences
- With appropriate edfficacious prearedness plans
- As required by decision 1082/2013/EU











Appropriate and efficacious response

SUBTITLE LEVEL

- Emergency responses without preparedness plan are caos and inefficacy
- Medical response cover only a fragment of the needs in emergency
- Multidisciplinary approach is essential to cope with health emergencies
- A preparedness education is the best vaccine against epidemics
- As stated in decision 1082/2013/EU

Fig.1: Cras dapibus



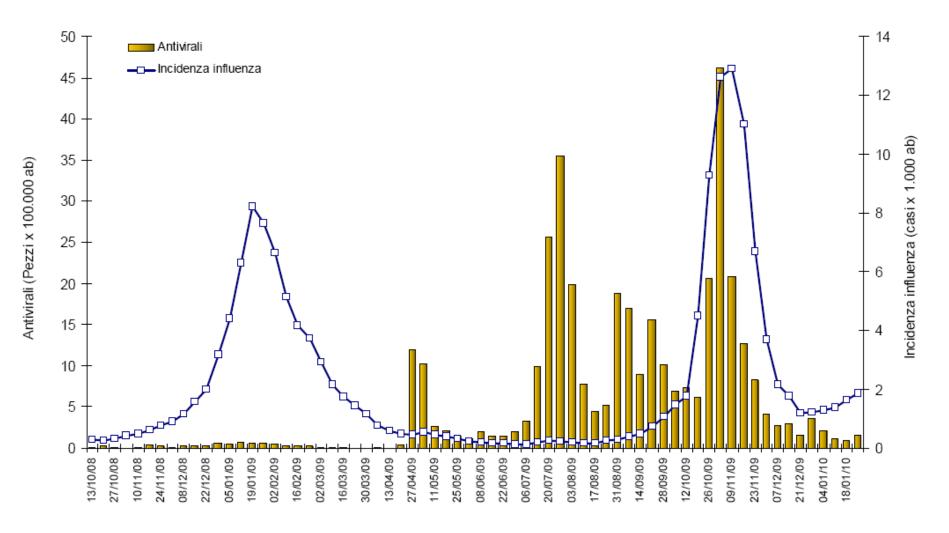








Andamento settimanale delle vendite di antivirali e incidenza dell'influenza







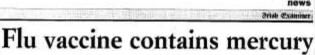












Sinnott expresses concern over thiomersal

with Independent

Outdated

was given

vaccine

to 12,000

children

Econing resease ARR. Det. Only

4000 PMOT

Probe into meningitis vaccine after 11 babies die

The residual control is the control of the control

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by Cord 6 Telem

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News 2 to 7, 10; World 8 and 9; Business 11 to 13; Opinion 14; Analysis 15; Features 14;

Measles vaccine linked to autism

16666161616

Virus found in gut of 24

out of 25 child victims

154 Examune 13-12-00

GPs lack life-saving vaccine antidote

"I cannot stand idly by while children continue to be vaccinated in unsafe circumstances'

IN A COMA



PRESS CUTTINGS





Autism and vaccines:



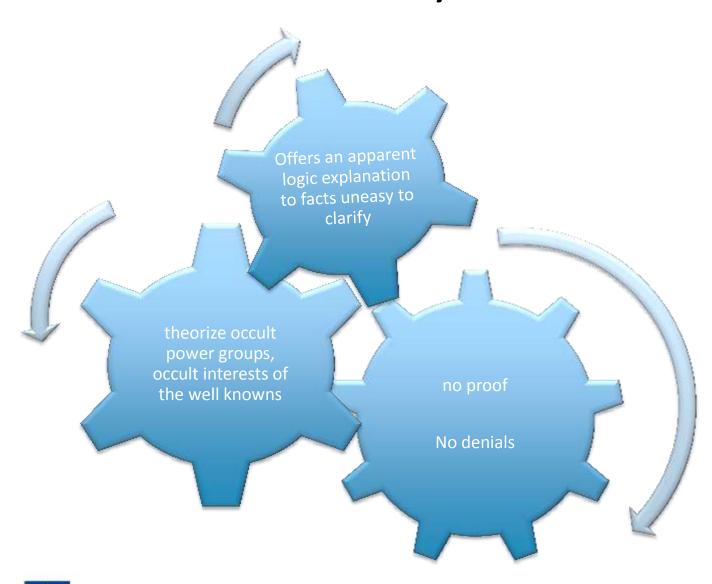








Plot Theory Elements











What feeds the plot theory

- Plot theory is much more attractive than the naked usual truth
- Clear convincing informations are not always available and expert's opinion is not unanimous
- Former stories exists
- 4. Authorities mistakes in handling communication
- 5. A basic mistrust against authorities
- 6. In any event somebody will have profit: it easy to attribute to the profit the causal role not the effect.







The role of the Anti-vaccinationists

Falsehood flies and truth comes limping after, so that when men come to be undeceived it is too late, the jest is over and the tale has had its effect

Jonathan Swift 1667-1745

We are so constituted that we believe the most incredible things; and, once they are engraved upon the memory, woe to him who would endeavour to erase them

Goethe 1749 -1832





- sharing best practice and experience in preparedness and response planning;
- (b) promoting the interoperability of national preparedness planning;
- (c) addressing the intersectoral dimension of preparedness and response planning at Union level; and
- (d) supporting the implementation of core capacity requirements for surveillance and response as referred to in Articles 5 and 13 of the IHR.
- 2. For the purpose of paragraph 1, Member States shall by 7 November 2014 and every three years thereafter provide the Commission with an update on the latest situation with regard to their preparedness and response planning at



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MORE

- identification of, and update on the status of the implementation of, the core capacity standards for preparedness and response planning as determined at national level for the health sector, as provided to the WHO in accordance with IHR;
- (b) description of the measures or arrangements aimed at ensuring interoperability between the health sector and other sectors including the veterinary sector, that are identified as being critical in the case of an emergency, in particular:
- (i) coordination structures in place for cross-sectoral incidents;
- (ii) emergency operational centres (crisis centres);
- (c) description of the business continuity plans, measures or arrangements aimed at ensuring the continuous delivery of critical services and products.





HOW ASSET IS HELPING THE IMPLEMENTATION OF 1082 :

- Reference Guide on Scientific Questions
- Crisis Participatory Governance Report
- Ethics, Law and Fundamental Rights Report
- Report on Gender Issues
- Report on Intentionally Caused Outbreaks
- Action Plan Handbook
- ASSET Tool Box









and

- Policy Report on Pandemic Consultation
- Social Media Mobilization Report
- Best Practice Platform and Stakeholder Portal Report
- Summer School
- Final Event

