



ASSET

share and move to face nasty bugs

Public Participation on the web

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The Danish Board of Technology

The ASSET FINAL EVENT

*Share and move for mobilization and mutual learning at local,
national and international levels on Science in Society related issues
in epidemics and pandemics
Rome, 30-31.10.2017*

www.asset-scienceinsociety.eu



co-funded by the EU. GA: 612236



Agenda

- **Introduction**
- Public participation on the web
 - What is it?
 - Why do it?
 - How to do it?
- Conclusions





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The Danish Board of Technology (DBT)

- The DBT offers a variety of participatory processes that provide decision makers with valuable insight into the attitudes of the citizens with regard to political priorities.
- We are internationally recognized for the development of citizen engagement methods, which are used both locally and globally.







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Introduction to Public Participation

Brief history (1/3)

- Born out of a growing concern for the environmental and societal consequences of industrialization in the 1960's





Introduction to Public Participation

Brief history (2/3)

- Technology Assessment institutes in the 80's and 90's





Introduction to Public Participation

Brief history (3/3)

- RRI pushed by the Commission
 - “A need for an engaged public”





Public Participation: a definition

What is public participation?

“Public participation is an umbrella term that describes the activities by which people’s concerns, needs, interests, and values are Incorporated into decisions and actions on public matters and issues.”

Nabatchi and Leighninger 2015





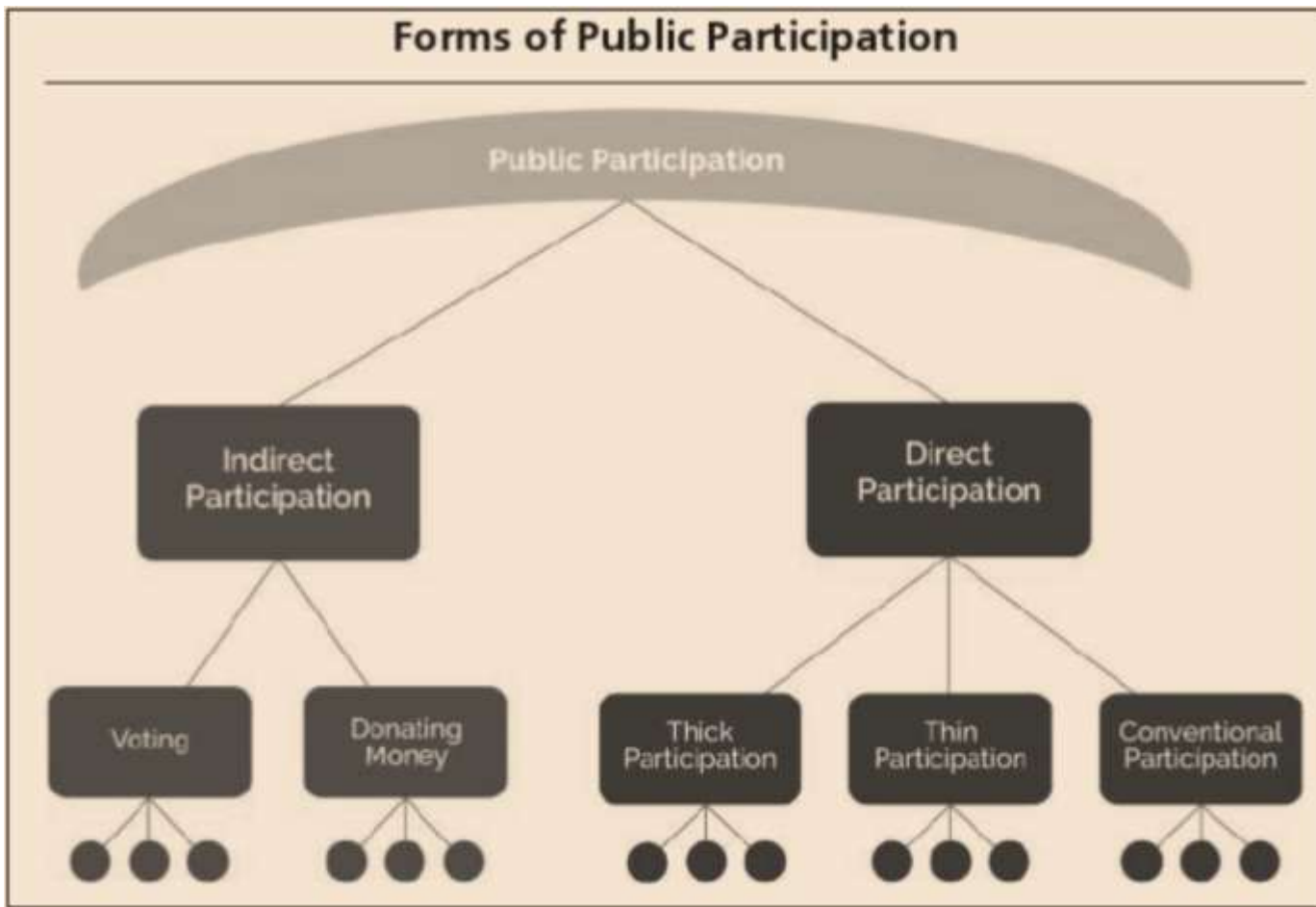
The rationale for Public Participation

- Morally:
 - Publics have a right to be involved in decisions and discussions that affect them
- Instrumentally:
 - Public involvement increases the legitimacy of a process
- Substantially:
 - The public holds valuable knowledge, that can improve the outcome of e.g. innovation processes





Forms of Public Participation



Nabatchi and Leighninger 2015





Forms of Public Participation

- **Thick:** Most powerful, least common.
Activates people in groups.
- **Thin:** Activates individuals rather than groups.
Ex: Surveys, petitions, polls or booths at fairs and festival
- **Conventional:** Designed to provide accountability and transparency.





Forms of Public Participation

- “Although it would be easy to recast the thick-thin distinction as face-to-face versus online participation, that would be too simplistic.”

Nabatchi and Leighninger 2015





Forms of Public Participation

- Engage2020 Action-Catalogue

<http://actioncatalogue.eu/search>

Search/Filter

Clear filters

Search for text...



Objective of application of the method

- Policy formulation
- Programme development
- Project definition
- Research activity
- Political empowerment of people

Level of stakeholder/public involvement, i.e. objective of public participation through the method's application

- Dialogue
- Consulting
- Involving
- Collaborating





Examples on Public Participation

- Face-to-face engagement
- Blended method
- Online engagement





ASSET Citizen Consultations

ASSET Citizen Consultations 2016



Bulgaria (67 participants)

Ireland (51 participants)

Romania (51 participants)

Denmark (58 participants)

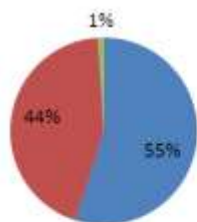
Italy (66 participants)

Switzerland (35 participants)

France (47 participants)

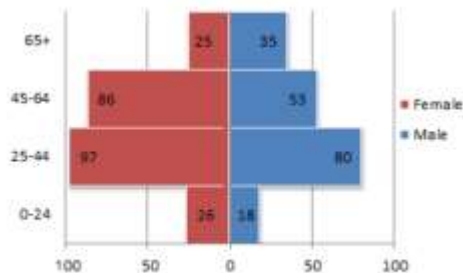
Norway (50 participants)

Gender distribution



- Female
- Male
- Do not wish to answer

Population Pyramid



Created with mapchart.net ©





ASSET Citizen Consultations





Online and blended involvement of citizens, clients, members, stakeholder, employees....

Flexible modular processes. Created to match your problem situation.

EngageSuite – a unique tool for dialogue and co-creation, independent of time or place.

Useful for all types of organisations

Companies

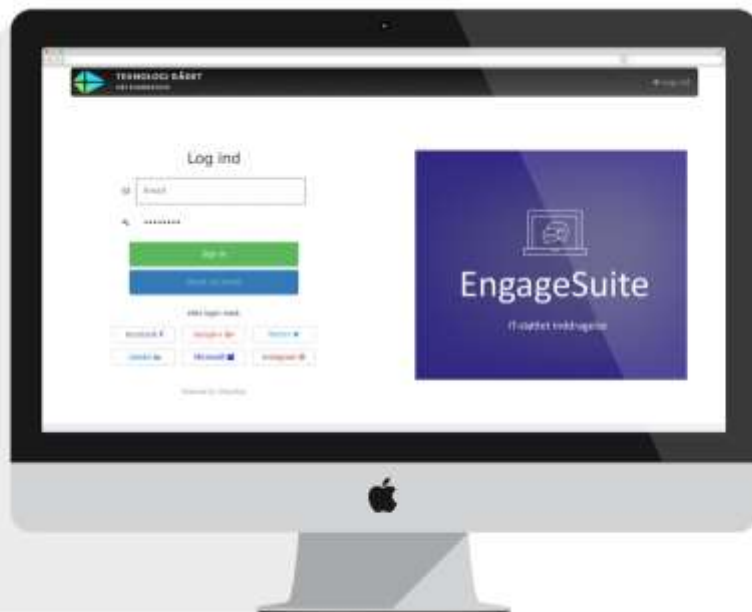
- Dialogue across borders
- CSR-innovation
- Satisfaction surveys

Organisations

- Large-scale member-dialogues
- Conferences, geographically diverse
- Involvement in international networks

Educational institutions

- Testing of knowledge
- E-learning
- Surveys of satisfaction and needs
- Evaluations



Municipalities & Regions

- Hearing processes in planning
- Collecting ideas for strategizing
- Gathering local knowledge
- Engaging local business
- Co-creation with stakeholders

International level

- Global engagement of citizens
- Hearings & dialogue processes
- Involvement in international research
- Two-way information campaigns

Government & Parliaments

- Open dialogues preceding elections
- New procedures for parliamentary hearings
- Testing of ideas by a citizens' panel
- Comments on political topics

EU

- Structuring citizen initiatives
- Informed surveys
- Input on prioritization and strategies
- Ideas for research agenda setting
- Supporting cross-EU coherence



Technical features



Strong participant management



Translation into any language



Online or blended participation



Embedded in your website with adaptation to match your design



Modular process construction



Strong support from consultants and hotline





Public Participation in the Human Brain Project

HBP - Survey

1 / 7



14%

Welcome!

You can choose language in the top right corner.

Thank you for participating in our consultation on possible dual use of neuroscience. The consultation is part of a large EU-funded research project called Human Brain Project, which does research in brain science, computing and medicine. We would like to learn more about your opinion on some of the things we work with. It will take 10-15 minutes to answer the whole survey. With your participation you get a chance to win a voucher for 2 cinema tickets. See more about this at the end of the survey.

You can see more about the project at <https://www.humanbrainproject.eu/en/>



Human Brain Project



FONDEN TEKNOLOGI RÅDET
DANISH BOARD OF
TECHNOLOGY FOUNDATION

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Issues with Public Participation

- Citizen recruitment
- Representativeness
- Thick vs. thin participation
 - Objective
 - Resources
 - Time
 - Money





Reflection questions:

- Do you agree that the capacity of citizens to solve problems is more advanced than ever before? Why, why not? Examples.
- What have been your experience with public participation?





Next





**THANK YOU
FOR
YOUR
ATTENTION!
ANY QUESTIONS?**

