

FACTSHEET

GOOD PRACTICE NAME: HEALTH MEDIATION (NATIONAL NETWORK OF HEALTH MEDIATORS)

MAIN THEME: VACCINATION AND PREVENTION

SPECIFIC Sub-THEME: Health mediation; increasing awareness of vaccinations in hard to reach populations, targeting the Public Health Actions and Risk communication to the cultures forming a given community

COUNTRY: BULGARIA

KEYWORDS: HEALTH MEDIATION, VACCINATION, VULNERABLE GROUPS, HARD TO REACH POPULATION, ETHNIC MINORITIES, ROMA POPULATION, PREVENTION, COMMUNICATION, AWARENESS, BEHAVIOR CHANGE, ADAPTING PH MESSAGES/ACTIONS

START DATE: 2001

END DATE: Still running

KEY OBJECTIVES:

- Improve access and quality of health services for vulnerable communities
- Changing behaviour of vulnerable groups through information and regular check-ups
- Optimize implementation of prevention programmes and vaccination coverage among hard to reach communities
- Create a link between these vulnerable communities and health and social institutions

WEBSITE: <http://www.zdravenmediator.net/>

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PROJECT INITIATORS: Ministry of Health, Ministry of Labour and Social Policy, Ethnic and Demographic Issues Directorate at the Council of Ministers

IMPLEMENTED AT NATIONAL/LOCAL LEVEL: BOTH