FACTSHEET

GOOD PRACTICE NAME: HEALTH MEDIATION

MAIN THEME: VACCINATION AND PREVENTION

SPECIFIC Sub-THEME: Health mediation; increasing awareness of vaccinations in hard to reach populations, targeting Public Health Actions and Risk communication to vulnerable and hard to

reach communities

COUNTRY: ROMANIA

KEYWORDS: HEALTH MEDIATION, VACCINATION, VULNERABLE GROUPS, HARD TO REACH POPULATION, ETHNIC MINORITIES, ROMA POPULATION, PREVENTION, COMMUNICATION, AWARENESS, BEHAVIOR CHANGE, ADAPTING PUBLIC HEALTH MESSAGES/ACTIONS

START DATE: 1996

END DATE: Still running

KEY OBJECTIVES:

- Involve local communities in the programme implementation → civic mobilisation
- Facilitate communication between Roma and medical communities
- Improve access to health care and health education of Roma
- Empower Roma women

WEBSITE: http://www.romanicriss.org/en/

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PROJECT INITIATORS: national and local health system initiative

IMPLEMENTED AT NATIONAL/LOCAL LEVEL: BOTH