



ASSET

share and move to face nasty bugs

ASSET: A WAY AHEAD?

TELL ME FINAL CONFERENCE
*Bridging Theory and Practice for
Effective Communications
during Infectious Disease Crises*

Venice, 05.12.2014

www.asset-scienceinsociety.eu



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What is ASSET made of? (1)

Key-numbers:

- a «life» of **48** months (2014-2017)
- **14** Partners involved
- **11** Countries covered by the Consortium





Who ASSET People are and where they are from

1. FORSKNINGINSTITUTT-FFI
2. THE INTERNATIONAL EMERGENCY MANAGEMENT SOCIETY-TIEMS
3. FORSVARETS FONDEN TEKNOLOGIRADET- DBT
4. EUROPEAN INSTITUTE OF WOMEN'S HEALTH-EIWH
5. VITAMIB
6. LYONBIOPOLE
7. INTERNATIONAL PREVENTION RESEARCH INSTITUT- IPRI
8. DATAMINING INTERNATIONAL- DMI
9. UNIVERSITATEA DE MEDICINA SI FARMACIE'CAROL DAVILA'DIN BUCURESTI-UMFDB
10. ZADIG SRL
11. ISTITUTO SUPERIORE DI SANITÀ-ISS
12. NATIONAL CENTER OF INFECTIOUS AND PARASITIC DISEASES-NCIPD
13. INSTITUTE OF PREVENTIVE MEDICINE ENVIRONMENTAL AND OCCUPATIONAL HEALTH- PROLEPSIS
14. UNIVERSITY OF HAIFA-HU



TIEMS is a transnational organization: partners from US and India are involved, too

TELL ME and ASSET share 4 Partners in common (HU, ISS: Sc.C, VITAMIB: Ad.C, ZADIG)





What is ASSET about? (2)

Key-words:

- Action plan on **SiS** related issues in **Epidemics** and **Total pandemics**
- a Project of **MMLAP** (Mobilisation and Mutual Learning Action Plans)
- Programme [**SiS** – Science in Society, FP7 - **RRI** – Responsible Research and Innovation, H2020]





The fundamental concepts (1)

MMLAP

Mobilisation and Mutual Learning Action Plans

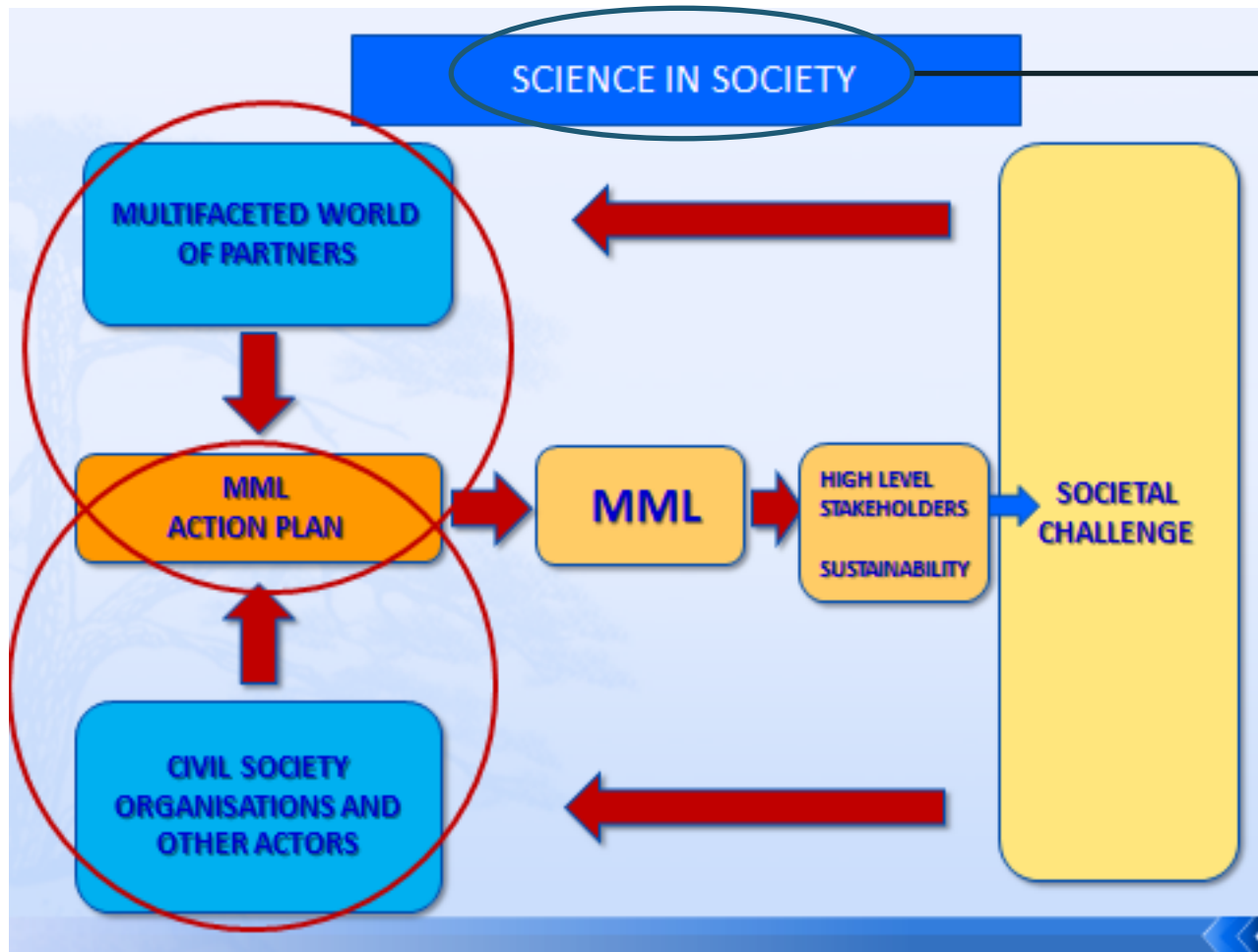
- **Connecting**
 - local to global issues
 - researchers to benefit from links to civil society between different stakeholders from academia, policymakers, civil society and the private sector
 - general public to access data
- **Communicating**
 - doing more for communication at national level
 - e.g. communicating with policy makers to share developments in research agendas and progresses in investigation
- **Democratising**
 - allowing different categories of stakeholders, and particularly marginalised social groups, to have a voice in decision-making processes
 - "fully embedding CSOs in research processes"

MMLAP: future development, 17-18 April 2012





The fundamental concepts (2)



1. PUBLIC ENGAGEMENT
2. GENDER EQUALITY
3. SCIENCE EDUCATION
4. ETHICS
5. OPEN SCIENCE
6. GOVERNANCE

[GLOBAL TRENDS IN SCIENCE IN SOCIETY]





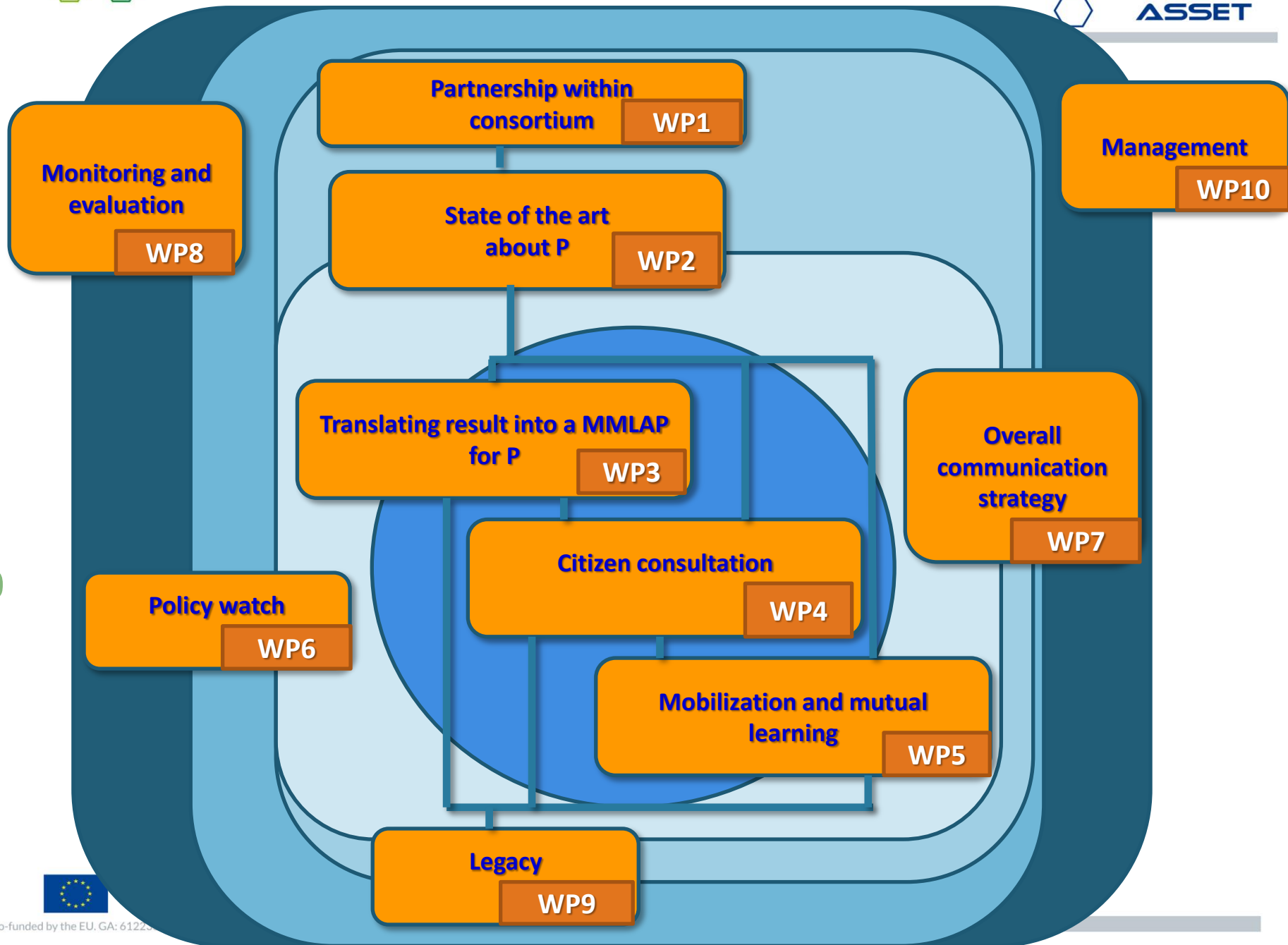
The objectives

- Build a common approach and create a common **language** to be used in a cooperative multi-actor and multidisciplinary action
- Review existing **studies** on pandemics, their wider societal implications, research and innovation, governance mechanisms
- Carry out a **public** consultation on pandemic preparedness and governance
- Mobilise relevant **stakeholders** and actors and promoting mutual learning mechanisms
- Contribute to restoring **trust** among scientists, researchers, policy makers and the general public





The logical framework





The legacy with TELL ME

- ASSET will broaden the TELL ME information and/or communication aspect, raising it to the **wider socio-political level**.
- Since pandemics and other infectious disease (ID) crises impact on **mortality/morbidity as well as on socio-economic elements**, several issues enter ASSET research: governance of flu pandemics; unsolved scientific questions regarding influenza and pandemics; ethical, legal and societal implications of pandemics; gender issues – vulnerability, vaccines; research and innovation; risk of intentionally caused outbreaks.
- ASSET is supposed to produce **practical tools**, both for enhancing partnership with policy makers and health professionals and for upholding compliance and resilience in the public, and scientific publications.
- Beside validating the main TELL ME outputs, ASSET could establish international and local infrastructure for **communication among stakeholders**.





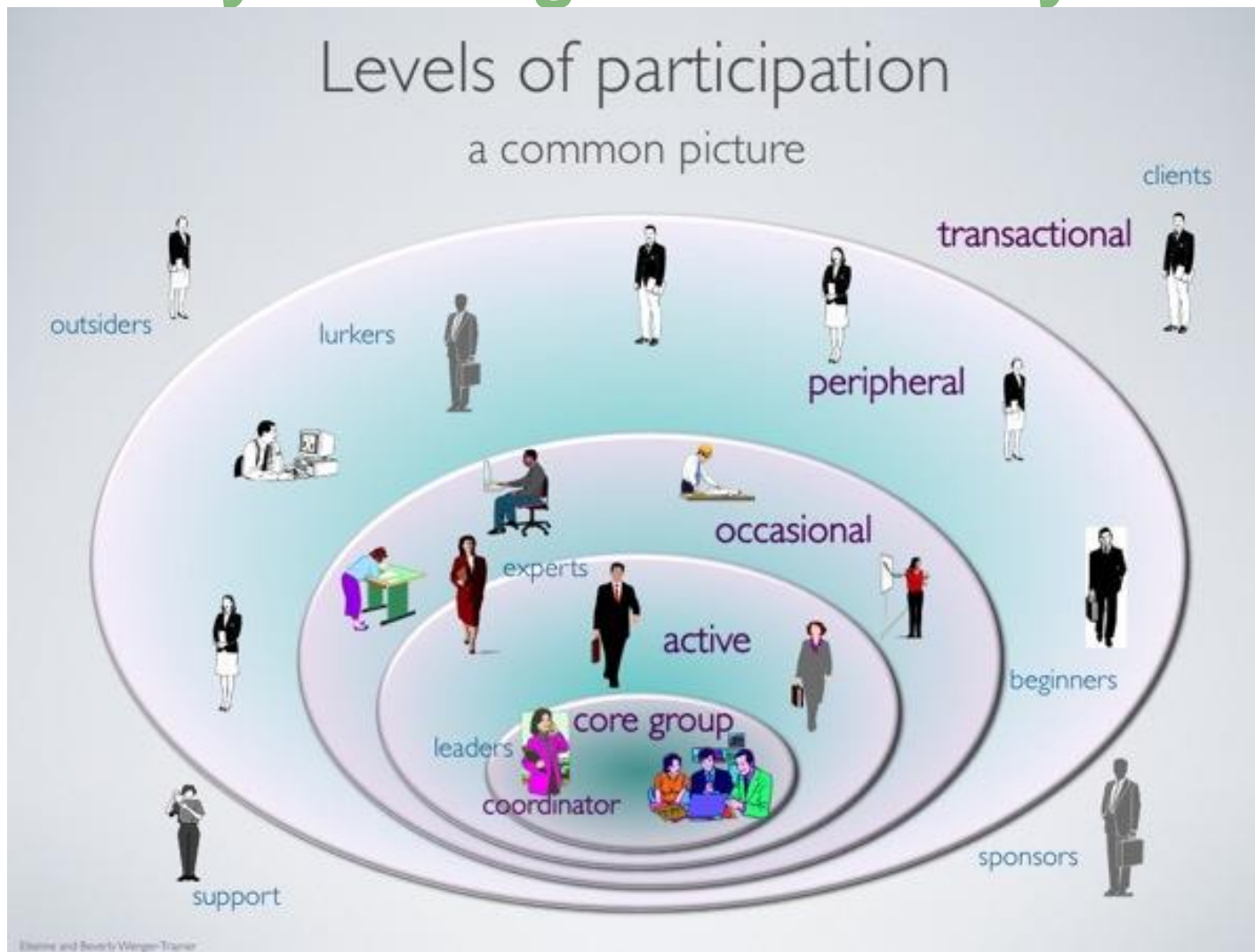
As TELL ME, ASSET is a communication project... communication OUTCOMES are expected!

- What and how can we improve (any) systems capacities to make European citizens (and their representatives) timely informed of the next infectious disease crisis?
- How can we help them to identify trustable and accredited information sources?
- What can we do to ease citizen' access to correct and timely information?
- What can we do to create channels to enable citizens to ask questions and receive timely answers from government officials and accredited sources?
- How can we develop a European Scientific network to promote and support such processes?
- Is it possible to draft a general strategy to pursue, in the coming years, the defined objectives through Horizon 2020?
- What is the role of the European institutions in supporting this process?





Theory of being a Community of Practice





The ASSET Community of Practice web platform



Main menu

- Community news

Navigation

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Administration

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ASSET Community of Practice

Welcome to the ASSET Community of Practice web platform!

ASSET (Action plan in Science in Society in Epidemics and Total pandemics) is a 48 month Mobilisation and Mutual Learning Action Plan, started in January 2014 aimed to

- forge a partnership with complementary perspectives, knowledge and experiences to address effectively scientific and societal challenges raised by pandemics and associated crisis management
- explore and map Science in Society related issues in global pandemics
- define and test a participatory and inclusive strategy to succeed
- identify necessary resources to make sustainable the action after the project completion

This is a work area accessible only to the ASSET Community of Practice members!

If you are already logged in, please, press a button to get into the area of your interest

General forum	Events	Glossary	Resources Database
WP1 Dialogue and participation	WP2 Study and analysis	WP3 Action Plan Definition	WP4 Citizen Consultation
WP5 Mobilization and Mutual Learning	WP6 Policy Watch	WP7 Communication	WP8 Evaluation
WP9 Legacy	WP10 Management	WP Leaders Forum	

Help

For any information or request, please send a email to
eva.appelgren@iss.it

Calendar

November 2014

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Online users

(last 5 minutes)

- Valentina Possenti





In a more long-term perspective...



If we really put in practice the ASSET pay-off
«***Share and move to face nasty bugs***»,
the question mark in the title of this presentation
will become an exclamation mark!





Thank you all for attention!

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