

FACTSHEET

GOOD PRACTICE NAME: Vaksinko, an informational campaign about vaccines in Bulgaria

MAIN THEME: vaccination, social media and internet

SPECIFIC Sub-THEME: information about vaccines and prevention, increasing awareness about vaccines

COUNTRY: Bulgaria

KEYWORDS: vaccination, social media, internet

START DATE: 09th of February 2016

END DATE: The project is still ongoing.

KEY OBJECTIVES:

- To provide accessible, reliable and comprehensive information about vaccines and prevention as well as information about the dangers of skipping mandatory vaccination
- To give parents the opportunity to ask vaccines-related questions
- To show the benefits of adherence to the mandatory immunization calendar
- To inform about opportunities to report side-effects of vaccines

WEBSITE: <http://vaksinko.bg/>

CONTACT PERSONS (email): contact form is available on the website. Contact phone number provided - +359(0)70010515

PROJECT INITIATORS: National Patient Organization, Bulgarian Red Cross, Bulgarian Paediatric Association, and National Association of General Practitioners in Bulgaria and under the patronage of the Ministry of Health.

IMPLEMENTED AT NATIONAL/LOCAL LEVEL: National